



James Szeto

Product Designer

Information

✉ james.szeto.ux@gmail.com

🌐 james-szeto.com

📞 (510) 501-0080

About me

I am a product designer with a background in marketing and a passion for user research. I love working and communicating with others in order to discover how best to solve a problem. I aim for efficiency and effectiveness and stress empathy in my design solutions.

Interests

🎮 Video games

🎵 Music

🏀 Sports

🍴 Food

Experience

- Mar 2022 - Present **Crunchbase**
Senior product designer, San Francisco
- Aug 2021 - Mar 2022 **Zoominfo, Chorus.ai**
Senior product designer, San Francisco
- Apr 2021 - Aug 2021 **Chorus.ai**
Senior product designer, San Francisco
- May 2018 - Apr 2021 **Comfy • Siemens**
Senior product designer, Oakland
- Jun 2016 - May 2018 **Google**
UX production designer, San Francisco

Education

- Class of 2015 **General Assembly**
San Francisco, CA
User experience design immersive
- Class of 2014 **California State University, East Bay**
Hayward, CA
BS Marketing with option in economics

Skills and tools

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|---------------|-------------------|---------------|
| Figma | Photoshop | Storyboarding |
| Sketch | Sketching | Moodboarding |
| Invision App | Wireframing | Branding |
| Principle | Prototyping | Visual design |
| After Effects | User research | HTML & CSS |
| Illustrator | Usability testing | Cantonese |